

2025 STONE GUIDE

COMING DECEMBER 2024

- Designed for, and used by, the top buyers and decision makers who specify, quarry, fabricate, import, distribute, sell and install stone products
- Premium Listings include a 12-month special feature in the eMagazine

LISTING DEADLINE: NOVEMBER 6, 2024

BASIC LISTING - FREE

- Limited contact information (*excludes email & website*)
- 50-word company description

LINKED LISTING - \$330

- Complete contact information
- 50-word company description
- Live Links to email & website
- Social Media linked icons

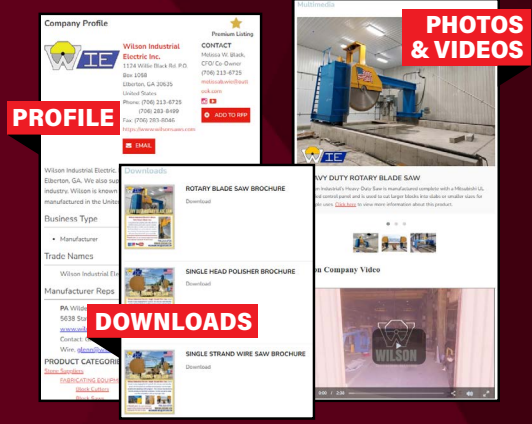
Social Media
Links now included
with Linked and
Deluxe Listings!

DELUXE LISTING - \$590

- Complete contact information
- 50-word company description
- Live Links to email & website
- Social Media linked icons
- Color logo
- Improved positioning (*appear 2nd*)

PREMIUM LISTING - \$900

- Complete contact information
- 50-word company description
- Live Links to email & website
- Color logo
- BEST positioning online (*appear at the top*)
- Social Media linked icons
- 4 photos
- 4 PDF downloads
- Video
- Leaderboard Ad posted to 3 category pages
- eMagazine Sponsorship feature: Promote your company year-round in the eMagazine



ADDITIONAL OPTIONS

SOCIAL MEDIA LINKS - \$125

Connect with your customers by including an icon in your online listing for each of your social media platforms. Each icon will be linked to your Facebook, LinkedIn, X, YouTube and Instagram accounts.

VIDEO - \$330

Put your company's message at buyers' fingertips live and in color on your listing page.

HOMEPAGE LEADERBOARD AD - \$950

Post your 728x90 or 970x90 ad to the homepage of the online Stone Guide. **Only 3 Ad Spaces Available!**



MEDIUM RECTANGLE AD - \$2,000

Post your 300 x 250 ad to EVERY page of the online Stone Guide. Ad is linked to your website and can be static or animated. (*Limited space available*)

UPDATE YOUR LISTING ONLINE TODAY!

Contact Renee Schuett at (248) 786-1661 or schuett@bnpmedia.com