

Stone World

Fabricator E-News

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Industry Insight

Sometimes the best advice for the do-it-yourselfer is, "Please, have a professional do it."

by Michael Reis, Editor

We've all heard the expression, "A little knowledge is a dangerous thing," and now that the Internet has become an integral part of our daily lives, this is more true now than ever. If you simply do a Google search on "installing granite countertops," you can find some really incredible advice out there. [Read more](#)



Inside the Shop

SMG Stone, Inc., Sun Valley, CA

by Jennifer Adams, Managing Editor

When it came time to expand his stone fabrication business, Solomon Aryeh of SMG Stone Co., Inc. in Sun Valley, CA, heavily considered every step - particularly when it came to investing in machinery. In 1982, the company opened its doors working out of a 1,200-square-foot space with one bridge saw and some hand tools. Today, SMG Stone fabricates out of a 20,000-square-foot facility with a lineup of state-of-the-art equipment that was carefully researched to boost the fabrication operation to a broader level of success. [Full article](#)



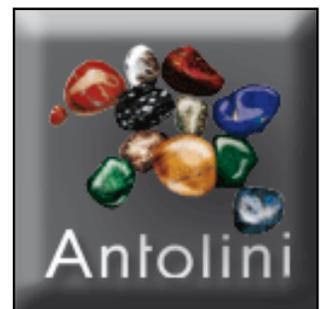
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Fabricator Issue of the Month

Water Treatment Spotlight

Attached is a look at how two fabricators -- Five Star Fab & Fixture in Salem, VA, and S & H Granite in Wichita Falls, TX --are optimizing their water treatment, thereby lowering their utility bills and helping to conserve the environment. [Read more](#)



Project Spotlight

AIG Building, Atlanta, GA

by Jennifer Adams, Managing Editor

As a multi-national organization with real estate holdings in more than 50 countries and jurisdictions, American International Group, Inc. (AIG) maintains its image through sleek commercial building designs worldwide. When it came time to select material for the exterior of its new high-rise in the Atlanta Station development in Atlanta, GA, the company chose Silver Pearl granite, which was quarried by Tab India Inc. at its site in Andhra Pradesh, India, and imported by ASI Stone Imports, Inc. of Chelsea, AL. The stone not only provided the strength and durability that was required for the commercial structure, but it also gave the 271 17th Street building a contemporary corporate image along the Atlanta skyline. [Read more](#)



Private Residence, Wexford, PA

by Alexis Fisher, Associate Editor

For a 10,000-square-foot private residence in Wexford, PA, ledgerrock was selected for the exterior facade to complement its surrounding environment. The home, which is surrounded by a manicured landscape full of grass and trees, also features ledgerrock on its interior. [Read more](#)



Shop How-To

StonExpo/Marmomacc Americas 2011 Preview

In its third year as StonExpo/Marmomacc Americas, the 2011 event will be held in conjunction with Surfaces, a leading floor covering event, at the Mandalay Bay Convention Center in Las Vegas, NV. The education program runs from January 24 to 27, while the exhibits are open from January 25 to 27. The event will provide industry professionals with the latest technology, first-rate education and a comprehensive exhibition of stone and technology. StonExpo/Marmomacc Americas is the largest international "stone-only" show held in the U.S., averaging nearly 200 companies and over 4,000 attendees from around the world. [Read more](#)



Industry Happenings

Regent Stone Products launches newly updated Web site

Regent Stone Products has recently launched its newly updated website: RegentStore.com. The new program allows the user to access information more quickly and easily. Monthly specials, subscriptions for additional discounts, lowest freight guarantees and a new Outlet Store are among its new features. For more details go to www.regentistore.com or call 1-800-624-8210.



"Name that Surface Polishing System" Contest is set by Alpha Professional Tools

Alpha® Professional Tools® is giving away a complete set of its new Surface Polishing System to the winner of the "Name the Surface Polishing System" contest. [Read More](#)



American Board of Industrial Hygiene sanctions hygienist for radon commentary

As a result of her comments regarding radon and radiation in granite countertops, Linda Kincaid, CIH, 9189 CP, has been sanctioned by the Ethics Review Committee (ERC) for violations of the ABIH (American Board of Industrial Hygiene) Code of Ethics, including Sections II.A.1 and 6. Discipline imposed included public reprimand, certification probation for a period of two (2) years and corrective requirements.

"The Marble Institute of America [MIA] filed the complaint that led to the investigation, and ultimately to the sanction," explained Gary Distelhorst, MIA Executive Vice President. "The complaint was a pretty detailed accounting of her presentations at meetings, quotes in magazine and newspaper articles, etc."

Industry Happenings -- Moving On . . . It's Time to Share Your Story

by Tim Fausch, Publishing Director

I don't know about you, but I'm getting really ticked off by the overreaction to every shift in the economy, especially those that relate to the A/E/C and maintenance fields.

Talking heads on cable shows react as though each decline in existing home sales or new construction is Armageddon. They speak in sound bites, predicting a "double dip" recession or even a full-on depression is in our immediate future.

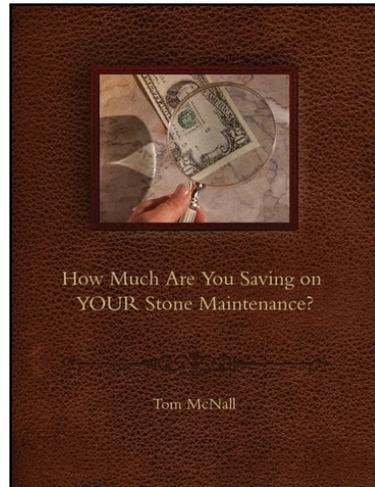
What's so pathetic about these attention-seekers is that they ignore the obvious. Everyone except these clods knew the tax credits for new home buyers would create a dip following expiration. [Read more](#)

AEC Store Corner

How Much Are You Saving on YOUR Stone Maintenance, by Tom McNall - \$285.00

Images of the destruction caused by re-crystallization of marble and stone floors by inexperienced technicians. Each page comes with a description of the damage and direct questions for the property owner/manager to reflect on. Great for hotels, gaming and malls to see what can happen by taking the lowest bid.

This is the same book that Tom uses to educate his commercial maintenance specifiers on the dangers of crystallization and low budget stone care. Direct questions and vivid full color pictures help them to realize where they are sacrificing their investment for band-aid fixes. Leave the album with executives and managers for one week to compare case studies with their own floor and they will immediately see the damage in their own buildings before their very eyes. A picture speaks a thousand words. This pictorial journey will speak tens of thousands of dollars to your bottom line. Anyone who knows what is best for stone, the customer and how to polish properly will easily see the value in this sales tool [Follow this link](#) to order!



Visit AECstore.com to view all of our resources for the Stone Industry. Call Stephanie at 248-244-1275 with any questions.

Stone World is helping buyers find the stone-related equipment, services & supplies they need. [SEE HOW](#)

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