

STONE & TILE design INSIDER

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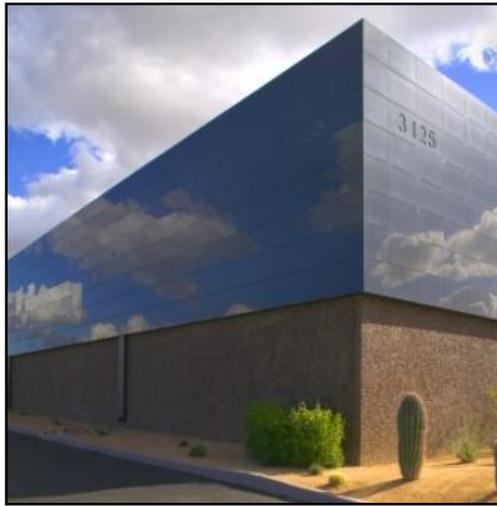
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Notes from the Field

Ongoing innovation in green product design

by Jennifer Adams, Editor

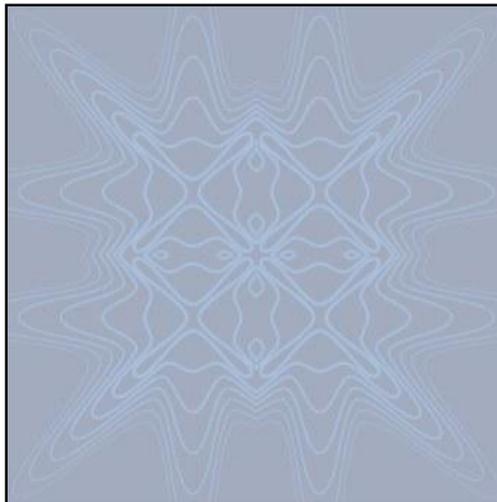
In researching some of the latest tile and stone construction methods, I recently met with representatives from Marazzi, a large Italian manufacturer of porcelain tile. Through its U.S. operation, Marazzi USA, the company supplies everything from large-format tiles to glass mosaics to distributors across the country. Of note, the company has begun a campaign to market its ventilated tile wall system -- which has gained a measure of popularity overseas -- here in the U.S. To read more, [click here](#)



Featured Product

Porcelanatto's NO-Stalgia

Tau Group's trademark subsidiary, Porcelanatto, a Tile of Spain branded manufacturer, announced a partnership with prestigious international designer Karim Rashid in a line called NO-Stalgia. For more information on this product, [click here](#)



Product Reviews

2010 AIA product review



**Two Powerful
Events Combined**

**January 25 - 27, 2011
Mandalay Bay
Convention Center
Las Vegas, NV USA**



SURFACES International Association of Stone and Tile

STONEXPO

MARMOMACC

AMERICAS architecture & design

by Alexis Fisher, Associate Editor

The 2010 American Institute of Architects (AIA) National Convention and Design Exposition was recently held from June 10 to 12 in Miami, FL. Approximately 18,000 people came together for the 142nd edition of the Expo, which included approximately 200 program offerings and 950 exhibitors.

In particular, the exhibition included a stone and tile pavilion where exhibitors from these industries presented attending architects with their latest innovations. The displays featured everything from large-format sizes to mosaics to maintenance and installation products. For a sampling of new products that were introduced at the 2010 AIA exhibition, [click here](#)

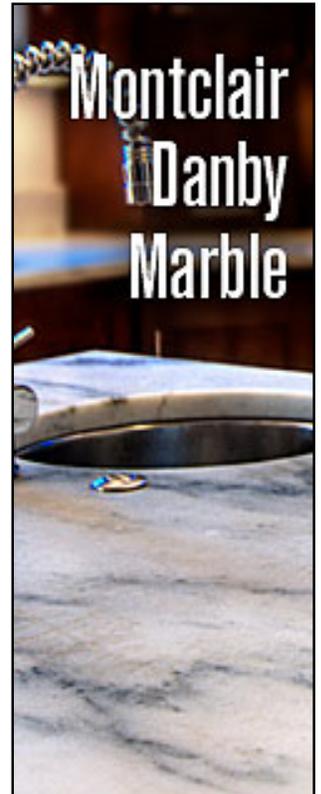


Project Spotlight

Spanish tile revives a seaside community

by Jennifer Adams

Stretching for nearly a mile along the coast of southern Spain, the Benidorm West Beach Promenade is a vibrant pedestrian walkway that reflects the colors of a rainbow. Rebuilding the promenade with brightly colored circular porcelain tile, which were custom made by Tile of Spain branded manufacturer Keramia Cerámicas of Castellón, Spain, was part of the city of Benidorm's revitalization efforts to breathe life back into its seaside community. [Full article](#)



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Green Design

Recycled glass tile contributes to posh green design

by Jennifer Adams, Editor

While the design of a young girl's bathroom in an upscale home in Demarest, NJ, is vibrant and full of personality, it is also an example of designing with the environment in mind. Tile and stone designer Anna Marie Fanelli of Floor & Décor in Tenafly, NJ, introduced her client to custom glass mosaics and recycled glass floor tiles that are not only fashionable, but are also considered to be green products. [Full article](#)



Industry News and Events

AIA and Hanley Wood form integrated media partnership

WASHINGTON, DC -- The American Institute of Architects (AIA) reached agreement on a five-year integrated media partnership with Hanley Wood, LLC that will increase the value of AIA membership as well as expand the reach and impact of member knowledge and expertise. The AIA/Hanley Wood agreement, unprecedented in its proposed use of digital media, integrates AIA member knowledge and thought leadership through Hanley Wood magazines, Web sites, events, the AIA Annual Convention, joint research initiatives and support for AIA chapters. To read more, [click here](#)



Cosentino launches stylish new LOVE2YOU Series in partnership with the American Cancer Society

NEW YORK, NY -- Cosentino, a Spanish manufacturer that is among the leaders in quartz surfacing, recently announced the launch of Silestone LOVE2YOU, the latest series to expand the Silestone color offering. Inspired by the latest European trends in bold vibrant colors for the home, the LOVE2YOU series features two signature colors: "Love," a beautiful pink hue, and "You," a stylish lavender color. The LOVE2YOU series is specially designed to raise awareness for the fight against cancer, with a percentage of all sales benefiting the American Cancer Society. To read more, [click here](#)



Florida Tile continues aid to Haiti earthquake reconstruction

LEXINGTON, KY -- Six months into the rebuilding of Haiti's homes and businesses, Florida Tile has thus far donated more than 90,000 square feet of porcelain floor tile -- nearly 20% of the entire humanitarian request for these materials. To read more, [click here](#)

ITC displays a showcase of Italian stone at 2010 AIA Convention

MIAMI, FL -- The Italian Trade Commission (ITC), with the collaboration of the Italian regions of Liguria, Apulia, Sardinia, Sicily, Tuscany and Veneto, recently hosted a dimensional stone exhibition at the 2010 American Institute of Architects (AIA) Convention that was held last month in Miami, FL. The Italian booth displayed over 160 dimensional stone samples -- quarried in the six above-mentioned Italian regions -- as well as an exhibition of designer items carved in stone. To read more, [click here](#)



Industry Events

Specialized events for architecture and design professionals are offered throughout the year, including general design events and others that are geared specifically to the stone and tile fields. For a look at upcoming industry events, [click here](#)

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