

# 2020 EDITORIAL CALENDAR

## JANUARY - JUNE

Is there an editorial feature you have a presence in? Place an ad and make sure your audience sees you in that issue!

ISSUE AD CLOSE	FABRICATION FOCUS PRODUCT FOCUS	ARCHITECTURE FOCUS	SHOW DISTRIBUTION & COVERAGE
<b>JANUARY</b> AD CLOSE: 12/4 MATERIAL DUE: 12/11 <b>TISE SHOW PACKAGE</b>	<ul style="list-style-type: none"> <li>Fabricator Market Forecast</li> <li><b>Roundup:</b> Machinery</li> </ul>	<ul style="list-style-type: none"> <li>Residential Stone Design</li> </ul>	<ul style="list-style-type: none"> <li><b>TISE</b> Las Vegas, NV</li> </ul>
<b>FEBRUARY</b> AD CLOSE: 1/6 MATERIAL DUE: 1/13 <b>DIGITAL BONUS</b> Distribution to 5,000 architects and designers!	<ul style="list-style-type: none"> <li>Working with alternative stone material</li> <li><b>Roundup:</b> Tooling &amp; Accessories</li> </ul>	<ul style="list-style-type: none"> <li>North American Quarried Stone</li> </ul>	<ul style="list-style-type: none"> <li><b>XIAMEN STONE FAIR</b> Xiamen, China</li> <li><b>VITORIA STONE FAIR</b> Brazil</li> <li><b>Stone World / NSI</b> Education Event</li> </ul>
<b>MARCH</b> AD CLOSE: 2/4 MATERIAL DUE: 2/11	<ul style="list-style-type: none"> <li>Material Handling/Safety in the Shop</li> </ul>	<ul style="list-style-type: none"> <li>Commercial/ Hospitality Design</li> </ul>	<ul style="list-style-type: none"> <li><b>Stone World / NSI</b> Education Event</li> </ul>
<b>APRIL</b> AD CLOSE: 3/5 MATERIAL DUE: 3/12 <b>COVERINGS SHOW PACKAGE</b>	<ul style="list-style-type: none"> <li>CNC Technology</li> </ul>	<ul style="list-style-type: none"> <li>Renovation/ Restoration</li> </ul>	<ul style="list-style-type: none"> <li><b>COVERINGS</b> New Orleans, LA</li> <li><b>Stone World / NSI</b> Education Event</li> </ul>
<b>MAY</b> AD CLOSE: 4/6 MATERIAL DUE: 4/13 <b>DIGITAL BONUS</b> Distribution to 5,000 architects and designers!	<ul style="list-style-type: none"> <li>Tooling &amp; Accessories for Alternative Stone Material</li> </ul>	<ul style="list-style-type: none"> <li>Latin America Spotlight</li> </ul>	<ul style="list-style-type: none"> <li><b>AIA NATIONAL CONVENTION</b> Los Angeles, CA</li> <li><b>Stone World / NSI</b> Education Event</li> </ul>
<b>JUNE</b> AD CLOSE: 5/6 MATERIAL DUE: 5/13	<ul style="list-style-type: none"> <li>Robotic Technology</li> </ul>	<ul style="list-style-type: none"> <li>Building Stone</li> </ul>	<ul style="list-style-type: none"> <li><b>Stone World / NSI</b> Education Event</li> </ul>

To submit a prospective fabricator to be covered in our Fabricator Case Studies, contact Jennifer Richinelli, Editor, at richinellij@bnpmedia.com.

ISSUE AD CLOSE	FABRICATION FOCUS PRODUCT FOCUS	ARCHITECTURE FOCUS	SHOW DISTRIBUTION & COVERAGE
<p><b>JULY</b> AD CLOSE: 6/5 MATERIAL DUE: 6/12</p> <p><b>FREE FULL-PAGE AD</b> All full-page advertisers in the July issue receive a second full-page ad for FREE in the same issue</p>	<ul style="list-style-type: none"> <li>Software and Digital Solutions for the Fabricator</li> </ul>	<ul style="list-style-type: none"> <li>Stone in Architecture &amp; Design</li> </ul>	<ul style="list-style-type: none"> <li><i>Stone World / NSI</i> Education Event</li> </ul>
<p><b>AUGUST</b> AD CLOSE: 7/6 MATERIAL DUE: 7/13</p> <p><b>DIGITAL BONUS</b> Distribution to 5,000 architects and designers!</p>	<ul style="list-style-type: none"> <li>Water and Dust Filtration in the Shop</li> </ul>	<ul style="list-style-type: none"> <li>Report from India</li> </ul>	
<p><b>SEPTEMBER</b> AD CLOSE: 8/3 MATERIAL DUE: 8/10</p>	<ul style="list-style-type: none"> <li>CNC Tooling &amp; Accessories</li> </ul>	<ul style="list-style-type: none"> <li>Limestone Applications</li> </ul>	<ul style="list-style-type: none"> <li><b>MARMOMAC</b> Verona, Italy</li> <li><i>Stone World / NSI</i> Education Event</li> </ul>
<p><b>OCTOBER</b> AD CLOSE: 9/4 MATERIAL DUE: 9/14</p>	<ul style="list-style-type: none"> <li>Adhesives &amp; Chip Repair</li> </ul>	<ul style="list-style-type: none"> <li>Quartz Surfacing</li> </ul>	<ul style="list-style-type: none"> <li><i>Stone World / NSI</i> Education Event</li> </ul>
<p><b>NOVEMBER</b> AD CLOSE: 10/8 MATERIAL DUE: 10/15</p> <p><b>DIGITAL BONUS</b> Distribution to 5,000 architects and designers!</p>	<ul style="list-style-type: none"> <li>Waterjet Technology</li> </ul>	<ul style="list-style-type: none"> <li>Quarrying Operations</li> </ul>	<ul style="list-style-type: none"> <li><i>Stone World / NSI</i> Education Event</li> </ul>
<p><b>DECEMBER</b> AD CLOSE: 11/4 MATERIAL DUE: 11/11</p> <p><b>FREE STONE GUIDE DELUXE LISTING</b> All half-page display ad or larger advertisers, receive a FREE upgrade to a deluxe listing</p>	<ul style="list-style-type: none"> <li>Stone Guide</li> </ul>	<ul style="list-style-type: none"> <li>Report from Europe</li> </ul>	