## EDITORIAL CALENDAR **January - June 2022**



ISSUE	EDITORIAL	BONUS DISTRIBUTION/ SHOW COVERAGE
JANUARY AD CLOSE: December 1, 2021 MATERIAL DEADLINE: December 10, 2021	<ul> <li>FABRICATOR MARKET FORECAST</li> <li>FABRICATING TECHNOLOGY ROUNDUP: MACHINERY</li> </ul>	TISE - FEBRUARY 1-3 AD BONUS: TISE SHOW PACKAGE
FEBRUARY AD CLOSE: January 7, 2022 MATERIAL DEADLINE: January 10, 2022	<ul> <li>FABRICATING TECHNOLOGY ROUNDUP: TOOLING &amp; ACCESSORIES</li> <li>RESIDENTIAL BUILDING</li> </ul>	<ul> <li>KBIS - FEBRUARY 8-10</li> <li>STONE WORLD/NSI EDUCATION EVENT FEBRUARY 16-17</li> </ul>
MARCH AD CLOSE: February 4, 2022 MATERIAL DEADLINE: February 7, 2022	<ul> <li>MATERIAL HANDLING/SAFETY         IN THE SHOP</li> <li>WORKING WITH QUARTZITE</li> </ul>	STONE WORLD/NSI EDUCATION EVENT MARCH 10- ALBUQUERQUE, NM
APRIL AD CLOSE: March 4, 2022 MATERIAL DEADLINE: March 7, 2022	<ul><li>SHOP SOFTWARE/ MANAGEMENT PROGRAMS</li><li>STAIN REMOVAL IN STONE</li></ul>	<ul> <li>COVERINGS SHOW - APRIL 5-8</li> <li>AD BONUS: COVERINGS SHOW PACKAGE</li> <li>STONE WORLD/NSI EDUCATION EVENT APRIL 20-22</li> </ul>
MAY AD CLOSE: April 8, 2022 MATERIAL DEADLINE: April 11, 2022	<ul> <li>ENGINEERED STONE/ALTERNATIVE STONE MATERIAL</li> <li>INTERNATIONAL STONES</li> </ul>	STONE WORLD/NSI EDUCATION EVENT MAY 4 - OMAHA, NE
JUNE AD CLOSE: May 6, 2022 MATERIAL DEADLINE: May 9, 2022	<ul> <li>NORTH AMERICAN QUARRIED STONE</li> <li>BEST BUSINESS PRACTICES FOR THE FABRICATOR</li> </ul>	STONE WORLD/NSI EDUCATION EVENT JUNE 9 - SEATTLE, WA

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### EDITORIAL CALENDAR July - December 2022



ISSUE	EDITORIAL	BONUS DISTRIBUTION/ SHOW COVERAGE
JULY AD CLOSE: June 3, 2022 MATERIAL DEADLINE: June 6, 2022	<ul> <li>RENOVATION/RESTORATION</li> <li>EXTERIOR STONE ARCHITECTURE</li> </ul>	<ul> <li>AD BONUS: FREE FULL-PAGE EMAGAZINE AD         All full-page advertisers in the July eMagazine receive a second full-page ad for FREE in the same issue     </li> <li>STONE WORLD/NSI EDUCATION EVENT JULY 20-21</li> </ul>
AUGUST AD CLOSE: July 8, 2022 MATERIAL DEADLINE: July 11, 2022	<ul><li>REPORT FROM INDIA</li><li>HIRING/RETAINING GOOD EMPLOYEES</li></ul>	
SEPTEMBER AD CLOSE: August 5, 2022 MATERIAL DEADLINE: August 8, 2022	CNC TOOLING & ACCESSORIES  COMMERCIAL BUILDING	<ul> <li>MARMOMAC SEPTEMBER 29 - OCTOBER 2</li> <li>STONE WORLD/NSI EDUCATION EVENT SEPTEMBER 22 - FAIRFAX, VA</li> </ul>
OCTOBER AD CLOSE: September 9, 2022 MATERIAL DEADLINE: September 12, 2022	<ul><li>TRANSITIONING TO DIGITAL TEMPLATING</li><li>STONE CARE MAINTENANCE</li></ul>	STONE WORLD/NSI EDUCATION EVENT OCTOBER 6 - CHARLOTTE, NC
NOVEMBER AD CLOSE: October 7, 2022 MATERIAL DEADLINE: October 10, 2022	<ul><li>LARGE SLABS/PORCELAIN PANEL INSTALLATIONS</li><li>HOSPITALITY DESIGN</li></ul>	<ul> <li>STONE WORLD/NSI EDUCATION EVENT NOVEMBER 10-11</li> </ul>
DECEMBER AD CLOSE: November 4, 2022 MATERIAL DEADLINE: November 7, 2022	BUILDING STONE/LANDSCAPE     ARCHITECTURE      BENEFITS OF AUTOMATED MACHINERY	
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# STONE WORLD STONE GUIDE eBOOK

AD CLOSE: November 4, 2022

MATERIAL DEADLINE: November 7, 2022



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