

STONE & TILE design INSIDER

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Notes from the Field

Breakthroughs in Green Building

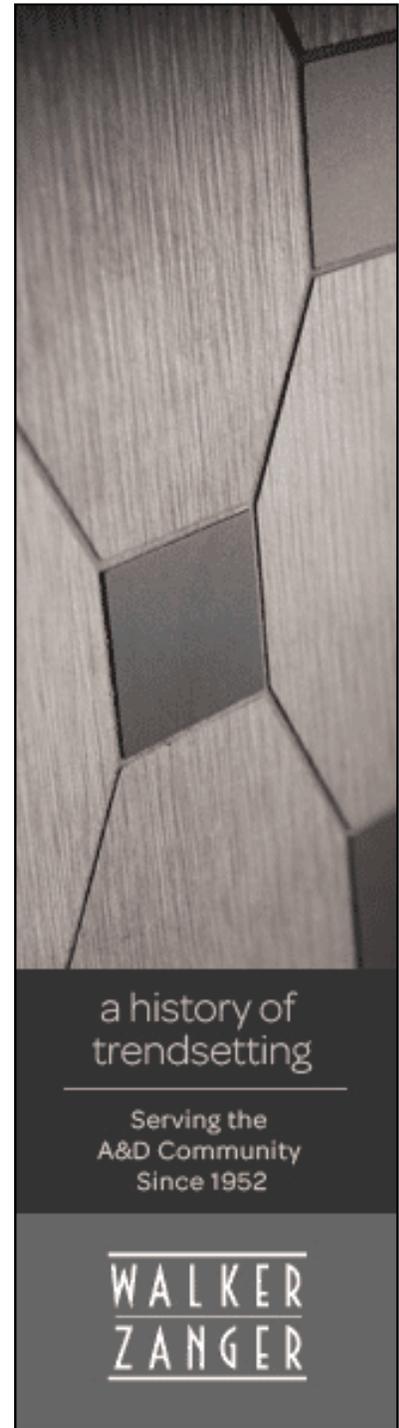
by Jennifer Adams, Editor-In-Chief

Recently, my role at BNP Media expanded, as I am now Editor-In-Chief of TILE Magazine. While I have been writing about tile for years as Editor of Contemporary Stone & Tile Design, this new assignment will focus heavily on some of the more technical aspects of the industry. With this in mind, I headed to Chandler, AZ, last week to attend Total Solutions Plus, a meeting of industry members from the National Tile Contractors Association (NTCA), Ceramic Tile Distributors Association (CTDA) and Tile Council of North America (TCNA). As I had hoped, attending the conference provided me with more insight into the tile industry, and it included educational seminars that were a valuable tool for me to gain more knowledge of the technical side of the industry. [Read More](#)



Featured Product

EcoSpec Tile has been started by a group consisting of experienced/time-tested tile professionals. The initial product offering includes sustainable tile material composed of 50% pre-consumer waste, 20% post-consumer waste and 30% raw materials -- all obtained in the Southern California area. EcoSpec Tile also offers products in different clay bodies that range in size and color to meet America's current handcrafted tile demands. No matter the shape, the project, the color or the lead time, the company is positioned to produce beautiful tile for both residential and commercial applications, it reports. [Read More](#)



Product Reviews

A sampling of Italian tile

Italian tile manufacturers -- as well as tile producers from around the world -- gathered in Bologna, Italy, for Cersaie -- one of the largest international tile and bathroom furnishing exhibitions. The event, which was held from September 20 to 24, 2011, allowed exhibitors to promote their latest collections to an international audience. Here are just several of the many innovative products that were on display. [Read More](#)



Project Spotlight

Restaurant design exudes rustic elegance

A mix of stone varieties in different textures and finishes create an Old World style for Fiola da Fabio Trabocchi -- a new Italian restaurant in Washington, DC

by Jennifer Adams, Editor-in-Chief

A diverse palette of stone played an integral part in transforming a vacant space into an Italian-style villa for the opening of Fiola da Fabio Trabocchi -- a new restaurant in Washington, DC. With the location having previously housed several failed restaurant concepts in a short span of time, it was important that the new design be fresh and inviting. The mix of stone mosaics and rough-cut stone proves just the right combination to entice patrons. [Read More](#)



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SURFACES



Green Design

Silestone's "White Platinum" offers Greenguard certification

Silestone, a world leader in quartz surfacing, has expanded its Platinum Series with the addition of "White Platinum," a stark hue with vibrant silver-colored flecks. The distinctive line includes a host of contemporary, steely shades, including: Carbon, Chrome, Steel and Zirconium. Influenced by European design trends, the White Platinum shade creates a bright and lively aesthetic for residential kitchens and hospitality spaces, while offering all the benefits of Silestone natural quartz, reports the manufacturer. White Platinum, along with the other hues in the series, features reflective, silver-toned specs -- adding a hint of glamour to otherwise subdued tones. The unique flecks are created through a special heating process, which gives natural quartz a shimmery finish that is reminiscent of precious metals. [Read More](#)



Tile of Spain celebrates sustainable design

by Jennifer Adams, Editor-in-Chief

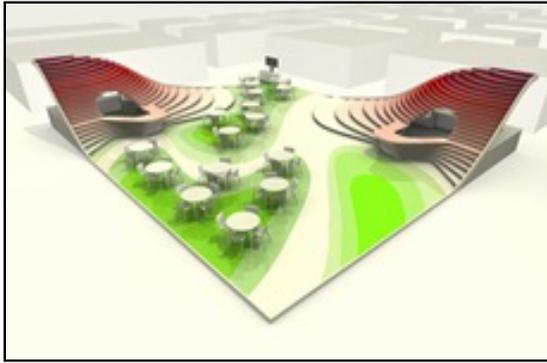
With the intention of promoting sustainability and green design -- particularly as it pertains to ceramic tile -- Tile of Spain hosted "Material Matters -- Sustaining the Urban Environment with Natural Material" on Thursday, October 20, 2011 at The Times Center in New York City. The event showcased several projects that illustrated how ceramic tile was a quality choice for each application and detailed reasons why it contributed to an overall sustainable design. [Read More](#)



Industry News and Events

Ceramics of Italy announces winner of its Exhibit Design Challenge

NEW YORK, NY -- Ceramics of Italy has announced the winning design of its Exhibit Design Challenge, which will be revealed at Coverings -- the annual International Tile and Stone Show being held next year from April 17 to 20 at the Orange County Convention Center in Orlando, FL. The 3,000-square-foot pavilion will be transformed into a striking topography-inspired piazza, as envisioned by e+i studio, the New York City-based architecture and design firm that was selected as the official winner of the Ceramics of Italy Exhibit Design Challenge. [Read](#)



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Tile of Spain-branded manufacturer holds Grand Opening

ROCKVILLE, MD -- Porcelanosa, a Tile of Spain-branded manufacturer, will hold a Grand Opening for its new 9,000-square-foot showroom, located at 11500 Rockville Pike in Rockville, MD, on Thursday, November 17. The event, which will take place from 5:30 p.m. to 8:30 p.m., will include appearances by Argentine Supermodel Valeria Mazza and world renowned Spanish chef José Andrés. Guest will be able to view the latest tile, kitchen and bath products, while enjoying cocktails, dinner and live music. To RSVP to the free event, e-mail: infoeast@porcelanosa-usa.com or visit: www.porcelanosa-usa.com. [Read More](#)

Lindsey Ann Waldrep joins Crossville as Vice President, Marketing

CROSSVILLE, TN -- Crossville, Inc. has named Lindsey Ann Waldrep to the position of Vice President, Marketing. "We couldn't be more pleased that Lindsey will be leading Crossville's marketing effort," said John E. Smith, Crossville's president. "In her new role, Waldrep will work with Crossville's marketing team to develop strategic, multi-faceted marketing campaigns with a strong focus on branding, advertising and point-of-purchase material development. She will also work closely with the Executive Vice President of Sales to ensure that the marketing team's initiatives help to generate revenue." [Read More](#)



[EVENTS](#)

BNP Media

2401 W. Big Beaver Rd.Ste. 700
Troy, MI 48084
USA

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