

2024 STONE GUIDE

COMING DECEMBER 2023

- Designed for, and used by, the top buyers and decision makers who specify, quarry, fabricate, import, distribute, sell and install stone products
- Premium Listings include a 12-month special feature in the eMagazine
- Place a December display ad (eMagazine or eBook) and receive a free Deluxe listing in the online Stone Guide

LISTING DEADLINE: NOVEMBER 14, 2023

BASIC LISTING - FREE

- Limited contact information (*excludes email & website*)
- 50-word company description

LINKED LISTING - \$330

- Complete contact information
- 50-word company description
- Live Links to email & website
- Social Media linked icons

DELUXE LISTING - \$590

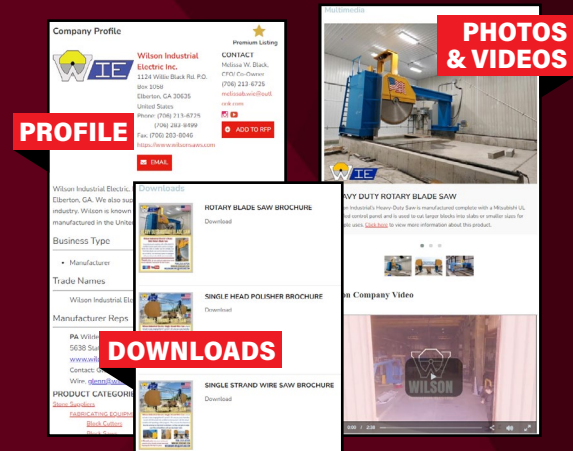
- Complete contact information
- 50-word company description
- Live Links to email & website
- Social Media linked icons
- Color logo
- Improved positioning (*appear 2nd*)

PREMIUM LISTING - \$900

(\$640 FOR DECEMBER DISPLAY ADVERTISERS)

- Complete contact information
- 50-word company description
- Live Links to email & website
- Color logo
- BEST positioning online (*appear at the top*)
- Social Media linked icons
- 3 photos
- 3 PDF downloads
- Video
- Leaderboard Ad posted to 3 category pages
- eMagazine Sponsorship feature: Promote your company year-round in the eMagazine

**Social Media
Links now included
with Linked and
Deluxe Listings!**



ADDITIONAL OPTIONS

SOCIAL MEDIA LINKS - \$125

Connect with your customers by including an icon in your online listing for each of your social media platforms. Each icon will be linked to your Facebook, LinkedIn, Twitter, YouTube and Instagram accounts.

VIDEO - \$330

Put your company's message at buyers' fingertips live and in color on your listing page.

HOMEPAGE LEADERBOARD AD - \$950

Post your 728 x 90 ad to the homepage of the online Stone Guide. **Only 3 Ad Spaces Available!**

MEDIUM RECTANGLE AD - \$2,000

Post your 300 x 250 ad to EVERY page of the online Stone Guide. Ad is linked to your website and can be static or animated. (*Limited space available*)

